

BRANDFIT PTE LTD

About Us

BrandFit creates content that has a strong relevance to the target audience that will give the maximum desired effect of the content. The relevance can be established by analysing and understanding the user's reaction to the product to create the perfect persona for the products and services. Which will be used to create the content in the medium that will reach the target audience.

Vision

We endeavour to be your ideal partner by keeping an open mind to all aspects of business environments for the best synergy effects to be created between BrandFit and clients.

Mission

BrandFit aspires to propose the best fit marketing strategies and programs for the brand. We offer customised solutions which include strategy, planning and execution services for inbound and traditional marketing for Korean companies reaching out to various countries in the world.

General Business Information

Business Name: BrandFit Pte Ltd

Head Office Address: 1 Scotts Road, Shaw Centre, #24-05, Singapore 228208

Phone Number : 96262906

Website Address: <https://www.brandfitsg.com/>

Company Status: In operation

Contact Information of the Person in Charge (His Name, Phone, Email Address etc):

Olivia Lee, 9177 9284, olivia@brandfitsg.com

Business Details

Date of Creation: May 2021

Main Areas of Activities of Business: Market Research, BTL Marketing, Content Production

Main Services: Consultancy and Marketing

Principal Customer Industries and Geographies: Singapore

Company Logo



The logo relates BrandFit's aspiration to contribute to the world by providing tailored services for our clients to be able to communicate their brand values with efficiency. In BrandFit, we consider client relations based on trust and clear communications to be of the utmost importance.

Our Services

- **Celebrity Marketing**
Promotions with celebrity chefs (Cooking shows, Tasting events, Recipe creations etc.)
- **Content Creation**
Social media marketing, content creation, offline promotion materials (Books, brochures, etc.)
- **BTL Marketing**
Overseas promotions, launching events, social media marketing, media relations and promotions, etc.
- **Exporting Agency**
Label and packaging design and production, administrative work for customs and quarantine to Singapore.
- **Export Consulting**
Identifying international buyers, planning relevant trade conferences, seminars and meetings in Singapore.